

# GO FOCUS™

AI-Vision Safety Sensor



## Description



GO Focus combines ADAS technology with event-specific recording and secure data handling to deliver real-time safety insights. It helps fleets prevent collisions, protect drivers and lower costs, all while addressing privacy concerns and supporting safer operations.

GO Focus protects driver privacy by recording only road-facing footage during specific key driving events, encrypting data and processing it locally to minimize exposure.

GO Focus delivers advanced safety technology at a price that works for fleets of all sizes, with seamless integration into Geotab's platform, to simplify scaling safety programs.

## Features

**Risk reduction** – MyGeotab alerts help fleet managers respond to risky situations, reducing incidents before they happen.

**Clarity on driving behaviors** – ADAS insights give fleet managers clarity on patterns of risky behaviors for targeted improvements.

**Driver adoption and satisfaction** – Features that protect driver privacy encourage participation in safety programs, making it easier to adopt tools, build trust and create a stronger safety culture.

**Efficient data handling** – Captures and stores only event-specific footage, eliminating unnecessary recordings and making it quicker to review relevant data when needed.



Gain control over safety while protecting driver privacy with **GO Focus™**, an advanced AI-vision safety sensor from Geotab



GEOTAB  
**GO Focus™**



## Product Specifications

- **GO device integration**- Reduce installation and management time and costs
- **Forward (road) facing lens**- 4K Sensor used by AI-vision safety sensor models to detect risk events and collisions
- **Embedded memory**- 128 GB (approximately 60 driving hours), Storage of video is encrypted and cannot be downloaded from the camera, ADAS events and detected collision events footage are only available in MyGeotab by authorized users
- **Connections** - Male Mini-USB Type-B connectors Daisy chain power\* and IOX CAN data
- **Event Capture button** - Video footage upload can be initiated by the driver
- **Real-time risk reduction** – MyGeotab alerts help fleet managers respond to risky situations, reducing incidents before they happen
- **Clarity on driving behaviors** – ADAS insights give fleet managers clarity on patterns of risky behaviors for targeted improvements
- **Driver adoption and satisfaction**– Features that protect driver privacy encourage participation in safety programs, making it easier to adopt tools, build trust and create a stronger safety culture
- **Efficient data handling** – Captures and stores only event-specific footage, eliminating unnecessary recordings and making it quicker to review relevant data when needed
- **Compliance support** – Meets data privacy regulations, helping fleets avoid compliance issues and protect sensitive information
- **Requires a GO9 device** (firmware version 40.31 or later) for power and data transfer via the IOX protocol (order separately)